

# building IDAHO

The official publication of the Idaho Associated General Contractors



**IDAHO AGC**  
THE CONSTRUCTION ASSOCIATION

## Advertising Rates & Data

### MECHANICAL REQUIREMENTS

Magazine Trim Size ..... 8.375" x 10.875"  
(No ad should be supplied at this size)

Double Page Spread w/ .125" Bleed ..... 17" x 11.125"  
 Full Page w/ .125" Bleed ..... 8.625" x 11.125"  
 Full Page (No Bleed) ..... 7" x 9.5"  
 2/3 Horizontal ..... 7" x 6.5"  
 1/2 Island ..... 4.625" x 7"  
 1/2 Horizontal ..... 7" x 4.625"  
 1/3 Vertical ..... 2.125" x 9.5"  
 1/3 Square ..... 4.625" x 4.625"  
 1/3 Horizontal ..... 7" x 3"  
 1/4 Vertical ..... 3.375" x 4.625"  
 1/4 Horizontal ..... 4.625" x 3.375"  
 1/6 Vertical ..... 2.125" x 4.625"  
 1/6 Horizontal ..... 4.625" x 2.125"  
 1/8 Vertical ..... 2.125" x 3.375"  
 1/8 Horizontal ..... 3.375" x 2.125"

Electronic files can be accepted only as:  
TIFF, JPG, EPS, PDF (high resolution).

The Idaho Associated General Contractors and DEL Communications Inc. are preparing for the next edition of the bi-annual magazine, *Building Idaho*.

*Building Idaho* will be published in spring and fall and will contain feature articles on the issues, industry news, and construction projects of the Idaho Associated General Contractors membership.

The publication is distributed free of charge to all developers, architects, engineers, government officials, city planners, and members – all key stakeholders for construction in Idaho's thriving construction industry.

### BLACK & WHITE SPACE RATES

	MEMBERS		NON-MEMBERS	
	1 X	2 X	1 X	2 X
Full Page	\$1249.50	\$1124.55	\$1642.50	\$1478.50
2/3 Page	\$989.50	\$890.55	\$1286.50	\$1157.50
1/2 Island	\$819.50	\$737.55	\$1065.50	\$959.00
1/2	\$719.50	\$647.55	\$935.50	\$814.00
1/3	\$539.50	\$485.55	\$701.50	\$631.50
1/4	\$439.50	\$395.55	\$571.50	\$514.50
1/6	\$329.50	\$296.55	\$428.50	\$385.50
1/8	\$239.50	\$215.55	\$311.50	\$280.50

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**Advertising Sales:**  
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### COVER SPACE RATES - MEMBERS ONLY, Includes Color

Inside Front Cover	\$1999.50	1799.55
Inside Back Cover	\$1949.50	1754.55
Outside Back Cover	\$2099.50	1889.55

### COLOR RATES

1 Process Color ..... \$350.00  
Four Color Process ..... \$500.00

\* Net Rates – Non-Commissionable